

# ***Mt. Washington Century Ride Sponsorship Details***

## ***Title Sponsor Level to Provide***

- One-time \$5,000 support to Tin Mountain Conservation Center for the sponsorship of Mt. Washington Century Ride event, one of Tin Mountain's largest fundraising events
- High quality logo for event use
- Three logo banners (3' x 6' maximum size) one to be displayed at start line, two at registration and awards ceremony venue
- One prize (minimum \$500 retail value) to be used for the event's top fundraiser

## ***Tin Mountain Conservation Center to Provide to Title Sponsor Level***

- Three (3) complimentary rider spaces in the 2010 Mt. Washington Century Ride
- Complimentary vendor booth
- Logo on Mt. Washington Century Ride event banner
- Opportunity to present top fundraiser prize
- Opportunity to make remarks at the awards ceremony
- "Acquisition or sampling" opportunity at the Saturday event (catalogs, flyers, products, logo premiums, etc.)
- Verbal recognition as a Title sponsor of Mt. Washington Century Ride throughout awards ceremony
- Year-long recognition of logo and link on our site at [www.MtWashingtonCenturyRide.org](http://www.MtWashingtonCenturyRide.org) and [TinMountain.org](http://TinMountain.org) which has an annual monthly **average of 42,000 visitors**
- Recognition in all event-related graphic materials (where possible): advertisements, event t-shirts, poster, etc.
- Recognition in all press releases and media opportunities
- Recognition in Tin Mountain Conservation Center Newsletter, an annual piece mailed to just under **1,000 households and businesses**

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## ***Presenting Sponsor Level to Provide***

- One-time \$2,500 support to Tin Mountain Conservation Center for the sponsorship of Mt. Washington Century Ride event, one of Tin Mountain's largest fundraising events
- High quality logo for event use
- Two (2) logo banners (3' x 6' maximum size) one to be displayed at start line, one to be displayed at registration and awards ceremony venue
- One prize (minimum \$250 retail value) to be used for the event's top fundraisers

### ***Tin Mountain Conservation Center to Provide to Presenting Sponsor Level***

- Two (2) complimentary rider spaces in the 2010 Mt. Washington Century Ride
  - Complimentary vendor booth
  - Logo on Mt. Washington Century Ride event banner
  - "Acquisition or sampling" opportunity at the Saturday event (catalogs, flyers, products, logo premiums, etc.)
  - Verbal recognition as a Presenting Sponsor of Mt. Washington Century Ride throughout awards ceremony
  - Recognition of logo and link on our site at [www.MtWashingtonCenturyRide.org](http://www.MtWashingtonCenturyRide.org) and [TinMountain.org](http://TinMountain.org) which has an annual monthly **average of 42,000 visitors**
  - Recognition in all event-related graphic materials (where possible): advertisements, event t-shirts, poster, etc.
  - Recognition in all press releases and media opportunities
  - Recognition in Tin Mountain Conservation Center Newsletter, an annual piece mailed to just under **1,000 households and businesses**
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### ***Stewardship Sponsor Level to Provide***

- One-time \$1,000 support to Tin Mountain Conservation Center for the sponsorship of Mt. Washington Century Ride event, one of Tin Mountain's largest fundraising event
- High quality logo for event use
- One (1) logo banner (3' x 6' maximum size) to be displayed at registration and awards ceremony venue
- One prize (minimum \$100 retail value) to be used for the event's top fundraisers or awarded at random to an event participant

### ***Tin Mountain Conservation Center to Provide to Stewardship Sponsor Level***

- One complimentary rider space in the 2010 Mt. Washington Century Ride
  - Complimentary vendor booth
  - Recognition as a Stewardship Level sponsor of Tin Mountain Conservation Center Mt. Washington Century Ride event
  - Recognition of logo and link on our site at [www.MtWashingtonCenturyRide.org](http://www.MtWashingtonCenturyRide.org) and [TinMountain.org](http://TinMountain.org) which has an annual monthly **average of 42,000 visitors**
  - Recognition in all event-related graphic materials (where possible): advertisements, event t-shirts, poster, etc.
  - Recognition in all press releases and media opportunities
  - Verbal recognition throughout event and awards ceremony
  - Recognition in Tin Mountain Conservation Center Newsletter, an annual piece mailed to just under **1,000 households and businesses**
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### ***Eco Sponsor Level to Provide***

- One-time \$500 support to Tin Mountain Conservation Center for the sponsorship of Mt. Washington Century Ride event, one of Tin Mountain's largest fundraising events
- High quality logo for event use
- One prize (minimum \$50 retail value) to be used for the event's top fundraisers or awarded at random to an event participant

### ***Tin Mountain Conservation Center to Provide to Eco Sponsor Level***

- Recognition as an Eco Level sponsor of Tin Mountain Conservation Center Mt. Washington Century Ride event
- Recognition of logo and link on our site at *www.MtWashingtonCenturyRide.org* and *TinMountain.org* which has an annual monthly **average of 42,000 visitors.**
- Recognition in all event-related graphic materials (where possible): advertisements, event t-shirts, poster, etc.
- Recognition in all press releases and media opportunities
- Verbal recognition at awards ceremony.
- Recognition in Tin Mountain Conservation Center Newsletter, an annual piece mailed to just under **1,000 households and businesses**

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### **Please contact**

Susan Beane  
Tin Mountain Conservation Center  
1245 Bald Hill Rd.  
Albany, NH 03818  
(603) 447-6991 ext. 18  
sbeane@tinmountain.org  
[www.tinmountain.org](http://www.tinmountain.org)